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5 day challenge

helping you build a better brand in 5 days



SIMPLY SIANNE

MEET YOUR HOST



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hello!
NICE TO MEET YOU

a tea-loving marketing + branding strategist, designer, and content creator

That means I'm constantly staying up-to-date on the latest marketing trends, sipping green tea, and developing marketing, branding, and content strategies for my clients.

After almost a decade of working on both the client and agency side, I decided to go full-time in a side hustle that didn't exist. Fast forward a year later, with a whole lotta hustle, tea consumption, and many late nights and early mornings, Simply Sianne serves as a resource for other small businesses, creative entrepreneurs, and marketing professionals.

I'm excited you're here, and I am looking forward to tackling the next 5 days with you, as we build your better brand.

xo, Sianne

THE NEXT 5 DAYS



get out
YOUR PENCILS

what to expect

Together, we are going to build a more consistent, targeted brand message for your business over the next 5 days! Here's the breakdown of what we will be going over each day:

- DAY 1: Finding Your Why
- DAY 2: Defining Your Ideal Client
- DAY 3: Identifying Your Visual Identity
- DAY 4: Creating Your Brand Personality
- DAY 5: Setting Business Goals

Be sure to check your email every morning for the latest video and worksheet. And, if you have any questions or want to share your progress with the community, head over to the [Coffee with Creatives Facebook Group](#) to let us know how you're doing!

Share your progress on social and tag @simplysianne using the #brandchallengeinsider